



No. M-11014/2(1)/2024-25/MSS(IM)

Government of India
Ministry of Textiles

Office of the Development Commissioner (Handicrafts)

West Block -7, R. K. Puram,
New Delhi -110066
Dated: 06.02.2024

To

Chairman/Executive Director,
EPCH, ITPO, NECTAR, EUPEA, KCCI, NDC, APHDC, IICT, NDC,
NEHHDC, NHDC, NEIFT, B&S Foundation

Subject: Events for inclusion in International Marketing Annual Action Plan for
FY 2024-25 under MSS component of NHDP Scheme-reg.

Madam/Sir,

International Marketing Events is one Components of Marketing & Support Services of NHDP Scheme. As you are aware that Office of DC (Handicrafts) organize/ participate in esteemed International Marketing Events organized in India and Abroad throughout the year, for the same you are requested to submit the list of events (outside/inside India) to participate along with details of previous year output & outcome to this office by 20.02.2024 in the prescribed format attached at Annexure-I & Annexure-II.

This is issued with the approval of competent authority.

Yours faithfully,

Manj
06/02/24

(Manjuswamy DT)
Assistant Director (MSS)

Copy to – Asst. Director (HRD) for upload on website.

(ANNEXURE I)

Month-wise list of Events proposed under NHDP Scheme (International Marketing Events outside India during 2024-2025)

MONTH	SL. NO.	NAME OF EVENT	DATE OF EVENT / ACTIVITY	CITY / COUNTRY	Implementing Agency	Activity proposed with the help of DC(H)			Products profiles of show	Justification for participation	Regular or new event	Whether the event proposed	Preferable Crafts
						Name of Activity proposed under MSS Scheme - Type of Activity/event	Amount Proposed (Rs. In lakh)	No. of Exhibitors (E) / Artisans (A)					
1	2	3	4	5	6	7	8	9	10	11	12	14	15

