

S-12012/1/SDHS (Design)/Proposals/2024-25

भारत सरकार

वस्त्र मंत्रालय

कार्यालय विकास आयुक्त (हस्तशिल्प)

(हस्तशिल्प कौशल विकास अनुभाग)

पश्चिमी खंड संख्या-VII, आर .के. पुरम,

नई दिल्ली 110066

दिनांक- 02/01/2024

Subject: - Inviting Proposals for undertaking projects under 'Skill Development in Handicrafts Sector' Scheme (Design) during FY 2024-25 – reg.

1. To execution of aim of 'Atmanirbhar Bharat' and to achieve objectives of the Office of the Development Commissioner (Handicrafts), proposals are invited from government and non-government organizations. The office of the Development Commissioner (Handicrafts), Ministry of Textiles, Government of India is implementing the 'Skill Development in Handicrafts Sector' Scheme (Design) under National Handicrafts Development Programme (NHDP).
2. In this regard, this office is inviting proposals/applications from eligible agencies for the following activity:
 - a. Design and Technology Development Workshop (DDW)
 - b. Improved Toolkit Distribution Program (ITDP)
3. Interested eligible agencies are advised to study the scheme guidelines carefully and submission of the proposals shall be deemed to have been done with full understanding of the assignment. For complete details of the above initiative, including details on financial parameters, funding pattern, eligibility criteria and other terms and conditions of the proposals, please refer to the scheme guidelines attached at **Annexure-I** and available on the website www.handicrafts.nic.in.
4. **Govt. Agencies/Corporation/NGOs/other eligible agencies must submit their proposals from 03.01.2024 to 20.01.2024 through online portal mode** in prescribed proforma attached at **Annexure - II** along with all supporting documents within the above-mentioned period for **FY 2024-25**. **All the Regional Level committee under chairmanship of RD concerned will scrutiny from 21.01.2024 to 27.01.2024 and then after concerned AD must forward the proposals with remarks as Recommended / Not Recommended on or before 31.01.2024**. The proposals sent earlier without any invitation or received after the last date of this notice will not be entertained.

Incomplete proposals without the mandatory enclosures and proposals that are not recommended within due date will also not be considered.

5. Criteria on behalf of which selection of implementing agencies would be considered for FY 2024-25 for sanctioning Grant in Aid:

- a) Govt agencies would be given top priority (govt agencies may apply proposal as per annexure-II directly to the HQ office that may be received in this office on or before 25.01.2023 with intimation to our concerned HSC/Field offices).
- b) Priority may be given to the agency's application for uncovered/ endangered/GI or any other odd crafts.
- c) Applications for aspirational/ uncovered districts.
- d) Applications for SC/ST/Women category artisans.
- e) Application for registered district or neighboring districts.
- f) Agencies with old pendency for previous FY's would not be given any priority.
- g) Unfilled column in application or filled with unjustified/wrong information would be rejected.
- h) The decision regarding the selection of Implementing agency would be final and unobjectionable at the end of HQ office committee.

(Signature)

(रंजीत कुमार)

सहायक निदेशक (डिज़ाइन अनुभाग)

DESIGN & SKILL DEVELOPMENT IN HANDICRAFT SECTOR

INTRODUCTION

Handicrafts are known for their aesthetics, associated traditional values, uniqueness, quality and craftsmanship. The traditional knowledge and craft practices are commonly passed down from one generation to another through natural learning. However, with the advent of new tools & technology, the process of craft learning has changed dramatically. Standardized production processes, skilled manpower, design database for handicraft products, quick & efficient prototyping, communication skills and other soft skills have become indispensable requirements for the ever-changing handicraft sector. The sub-scheme "Skill Development in Handicraft Sector" has been conceptualized to fulfil these requirements and has the following two major sub heads:

A) DESIGN

- 1) Design and Technology Development Workshop (DDW)
- 2) Improved Toolkit Distribution Program (ITDP)

1. DESIGN AND TECHNOLOGY DEVELOPMENT WORKSHOP (DDW)

This component is focused on fulfilling the current design needs of the market and aims to develop new designs/prototypes as per present requirements of the handicraft sector using existing skills of artisans.

1.1 Duration and Participation

Each workshop will have a batch of 20-30 artisans and will be for a minimum duration of 25 days (@ 5 hours per day) to a maximum duration of 65 days. The workshop will include market survey and intelligence gathering & submission of survey report to field office.

1.2 Financial Assistance

The expenditure heads for sanctioning the grant in aid are as under:

S. No.	Expense Head	Maximum Permissible Assistance
a)	One Empanelled designer expenses	@ Rs. 55,000/- per month of workshop (25 day)
b)	One empanelled Master Craftsperson expenses	@ Rs. 30,000 per month and an additional amount of Rs. 4000/- as TA for outstation* MCP at a time.
c)	Market survey and intelligence gathering (1-month duration)	Rs. 35,000/-
d)	Compensation for the cost of raw materials for development of prototypes (1 set of 10 prototypes)	@Rs. 3000 per prototype per month
e)	Cost of documentation report, biometric machine, videography etc.	Rs. 20,000/-
f)	Wage compensation to the artisans	@Rs. 300 per day per artisan
g)	Miscellaneous expenditure (stationery, telephone, refreshments, publicity, repair of machinery etc.)	@5% of (a to f)
h)	Administrative charges	@3% of project cost (a to g)

* Here outstation may refer as the place outside the district where programme will be conducted.

1.3 Development of Prototypes:

The prototypes will be developed as per suggestions made in market survey & intelligence report and designs/sketches developed by the appointed designer. The designer will have to provide all technical specifications, sketches, original soft data of prototypes in same software file format which is used for creating the design of prototypes (if used) & a designer report giving details of innovations done by them. All intellectual property rights for the prototypes/designs/sketches etc. developed under the Design Development Workshop will lie with Government of India.

2. TOOLKIT DISTRIBUTION PROGRAM (TDP):

Tools and skilled hands are the two jewels of handicraft sector that are critical for productivity enhancement. They assist the handicraft artisans in production of uniform quality products at larger scale. Scale-up of production and uniformity of quality are key ingredients for survival in the highly competitive international handicrafts market. The provision of toolkit distribution, has been introduced to fulfill above requirements. Maximum financial assistance per toolkit Rs.10,000/- and furnaces/looms is Rs. 20,000/- or actuals whichever is less.

Annexure - II

PROFORMA FOR PROPOSAL UNDER SKILL DEVELOPMENT IN HANDICRAFTS SECTOR (DESIGN):

Organization profile: -

1.	Name of the organization	
2.	Type of organization (Government or Non-Government)	
3.	a) Organisation Permanent address and communication details (including official email)	
	b) Organisation Correspondence Address	
4.	a) Registration number, and.	
	b) date of registration	
	c) Validity status of registration	
5	a) NITI Aayog Darpan ID	
	b) PFMS Unique ID	
	c) Validity Status of DCH-empanelment	
6.	a) Name & designation of Chief functionary with telephone/mobile no	
	b) Chief functionary e-mail	
7.	a) Name of Nodal officer with telephone/mobile no	
	b) Nodal officer e-mail	
8.	Experience in undertaking developmental interventions in the Handicraft sectors (chronological order)	

Project/Scheme Details: -

9.	Name of the scheme component	1. Design and Technology Development Workshop (DDW) 2. Toolkit Distribution Program (TDP)
10.	a) Craft	
	b) Venue	
	c) State	

	d) District	
	e) Duration (in case of DDW)	
12.	a.) Batch Size for DDW/GSHPP/CSUP	
	a.) Batch Size for ITDP	
	b) Category of beneficiaries	Open/SC/ST
13.	Financial Implications (component/tool wise financial breakup to be annexed)	
List of documents to be attached (self-attested copies): - Page No. of attachment to be indicated		
14.	Registration certificate	
15.	Memorandum of Association & bye-laws certified by appropriate authority.	
16.	Audited balance sheet (by Chartered accountant) for the last three financial years.	
17.	Copy of Annual report for the last three years.	
18.	Office bearers of the Organization with their Full name Complete Postal address, Ph, /Mob No. and E-mail.	
19.	Bank details of the organisation	
	a) Account Number	
	b) Name in Bank Account	
	c) IFSC code	
	d) Branch	
	e) PAN/TAN	
	f) Bank Mandate	
20.	Affidavit regarding: a. Majority of members of governing body do not belong to the same family. b. Details of the members having membership in any other society registered anywhere in India. c. That Organization is not involved in any corrupt practices and has not been black-listed by any central/state agencies. d. That organization is a non-profit making organization.	

Certified that:

1. ☐ No financial assistance has been received from any other source for the same purpose.
2. ☐ Provisions of the scheme have been fully understood and the organisation will take the responsibility for successful completion of the project as per scheme guidelines and relevant GFR.
3. ☐ All infrastructural & human resources are available with the organization to conduct the programs as per scheme.
4. ☐ There is no duplication of efforts within existing schemes of the Ministries.
5. ☐ The organisation is registered with Public Finance Management System (PFMS) and will adhere to provisions of the Department of Expenditure in this regard.

Date:

e-Signature of Authorized Person
Name

designation