

No. M-12023/04/2020-21/MD
Government of India,
Ministry of Textiles,
Office of the Development Commissioner (Handicrafts)
West Block VII, R. K. Puram,
New Delhi- 110066.
Date: 07.11.2020

To,

All Regional Director/ DD (In-charge)
(NER/SR/WR/ER/NR/CR)
Office of DC (Handicrafts).

Subject: Selection of artisans for participation in Master Creations w.e.f 01.12.2020 to 15.12.2020 at Dilli Haat, INA, New Delhi.

Sir,

This is regarding the participation of awardees from all over India for the National Level Event Master Creations at Dilli Haat, INA, New Delhi w.e.f. 01-15 December, 2020. Regional Office may nominate artisans on the following priority:

1. Shilp Guru
2. The National Awardees/ N.M.C. those who have not participated in the Master Creation 2019 and Surajkund 2020.
3. If the quota fixed for each HSC not covered under 1 or 2, then the same may be filled from State Awardees (not state merit certificate holders) who have not participated in Master Creation 2019 and Surajkund 2020.
4. While selecting artisans under 3 above, concerned Asstt. Director must give a certificate mentioning the reasons for non-availability of artisans under 1 & 2 above.

The guidelines should adhere to as given:

1. Only Pehchan I card holder artisans will be allowed for participation. Artisan with old or duplicate I card will not be allowed.
2. The selected artisan should reach the venue one day before. Only one helper other than artisan is allowed to sit in the stall.
3. Helper should be in the blood relation with the artisan or from the same village. None other than these will be allowed/recommended as helper. If some other/unauthorised person other than the artisan/helper found on the stall during inspection/visit, the artisan will be debarred for participation in any marketing event for five years and the stall will be closed with immediate effect.

P.T.O.

4. The artisan should carry only those items against which he/she has been selected for participation as per Pehchan Card.
5. The artisan should carry one original photo Identity proof other than Pehchan Card and Helper should carry two original photo Identity proofs.
6. The nominated list of artisans duly compiled may be furnished to this office latest by 18.11.2020 for the Master Creations 2020.


The Headquarters Office will do the final selection of artisans. The Quota fixed for each Region for the above said events are as given in the table below:

Region	Master Creation (01-15 Dec., 2020)	Waiting list for Master Creations
NR	23	5
CR	23	5
ER	18	5
WR	21	5
SR	14	5
NER	09	5
HQ	10	
Total	118	30

This issues with the approval of Competent Authority vide Dairy No. 38664, dated 07.11.2020.

Yours faithfully,

Encl: List of artisans participated during
Master Creations 2019 & Surajkund 2020.


(Anirudh Kapil)
Assistant Director (MSS)