



F.No. M-11014/2(29)/2019-20/MSS(IM)
Government of India
Ministry of Textiles
Office of the Development Commissioner (Handicrafts)

West Block No. VII, R.K. Puram
New Delhi-110066
Dated:-08.01.2020

To
Chairman/Executive Director,
EPCH, CEPC, ITPO, BRAWFED, CCIC, UPEPC and other Central/State Handicrafts
Organizations/Corporations/Councils

Subject: Inviting Proposals for participation in International Marketing Events outside India and in India under MSS (International Marketing) scheme of office of Development Commissioner(Handicrafts) during 2020-21-Reg.

Sir,
This is regarding inviting proposals for participation in International Marketing Events to be held abroad and in India during 2020-21 under MSS(International Marketing) Scheme of Office of Development Commissioner (Handicrafts).

In this connection, it is requested that a list of proposals where your organization is considering participation in the International Marketing Events during 2020-21 may be submitted to this office as per attached proforma latest by 15th January, 2020.

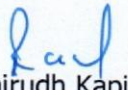
This office shall compile lists of proposals received from various organizations to prepare International Marketing Calendar 2020-21 which shall be presented before competent authority for scrutiny and final approval as per budget provisions for 2020-21. You may submit detailed proposals as per prescribed formats and supporting documents atleast 45 days before the actual schedule of the event.

The implementing agencies are to ensure that no proposed activity may be conducted without prior approval of the competent authority and no reimbursement claim of such cases will be considered.

For scheme guidelines and prescribed formats, please visit our website www.handicrafts.nic.in under "Schemes" icon.

Encl: As above

Yours faithfully,


(Anirudh Kapil)
Assistant Director(Mktg.)

(ANNEXURE I)

Month-wise list of Events proposed by organizations under MSS Scheme (International Marketing Events outside India during 2020-21)

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Month-wise list of Events proposed by organizations under MSS Scheme (International Marketing Events in India during 2020-21)

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