



भारतीय कालीन प्रौद्योगिकी संस्थान
Indian Institute of Carpet Technology
चौरी रोड, भदोही.221401(उप्र)
Chauri Road, Bhadohi-221401 (U.P.)

Notice for Empanelment of Guest Faculty

Indian Institute of Carpet Technology (IICT), Chauri Road, Bhadohi-221401(U.P.) intends to create a panel of Guest Faculty from qualified professionals including Entrepreneur from Carpet Industry primarily for Pushtaini Hunar Vikas Yojna (PHVY), a scheme of DC (Handicrafts), Ministry of Textiles, Govt. of India. Interested eligible Person may send their resume latest by 29th April, 2017, 5:00 PM to E-mail ictdmc@rediffmail.com.

For details visit websites www.handicrafts.nic.in & www.iict.ac.in.

Director, IICT

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Eligibility Criteria:

- Ability to develop terminal competency in selected trainees under Pushtaini Hunar Vikas Yojna (PHVY), as detailed below

Pushtaini Hunar Vikas Yojna (PHVY)

This program is aimed at training candidates for the job of a “Entrepreneur”, in the “Carpet” Sector/Industry and aims at building the following key competencies amongst the learner

1. Entrepreneurship	5. Acquiring better quality of life
2. Updation of hard skill	6. Ability to increase their earnings
3. Acquiring required soft skill	7. To contribute to trade business performance
4. Ability to enhance qualitative and quantitative production	8. To contribute brand creation of Indian Carpet industry

Key Learning Outcomes of Hard skill- 270 hrs.

- Training at centre- 92 hrs

Orientation of Pushtaini skill to manifest perfection in practical competencies and underpinning theoretical knowledge in respective module of s manufacturing : Course curricula for short term courses based on Modular Employable Skills (MES) in Carpet Sector published by DGET , MOL&E , GOI would be covered separately for each MES modules as per inherited Pushtaini skill of trainee(s) concerned

Production planning -30 hrs

- Understanding the contract , Review of contract , Analyse the contract : calculation of Raw material requirement , Identification of MES required, Calculation of mandays requirement, Calculation of tools and equipments required , organization of production, organization of finishing , organization of packing and labelling

Product development-94 hrs

- Understanding market trend, Market feedback, Analyse the trend and feedback , prepare sample , receiving feedback of customer for cost ,quality and other requirements if any

- Contemporary trends in Design, product & manufacturing technique-54 hrs

Identify product mixes and contemporary trends which influences existing varieties of carpet in context of design, colour, style , textures.

Key Learning Outcomes of Soft skill –I - 192 hrs.

- Professional communication /language-72 hrs

Understand communication and its significance , Body language , Writing letters and representations , Understand response and its significance, self confidence , paradigm and its shift

- **Cost benefit analysis- 48 hrs**

Cost :Understand cost elements : Direct, Indirect , hidden and Quality cost, Delay cost etc

Benefit: Product quality , Compliance and total quality management, customer satisfaction , Just in time etc

- **IT Skill-72 hrs**

Exposure to relevant computational facilities to develop required emergent IT skill, Exposure to Internet / websites / video conferencing. Familiarity to relevant application softwares and apps & social networking including Whatsapp, Facebook, BHIM, Paytm etc.

Key Learning Outcomes of Soft skill –II – 120 hrs.

- **Entrepreneurship & SHG formation-84 hrs**

Understand features of an Entrepreneur and learn to adopt ,Understanding performance metrics for the module /sector ,Learn to fix performance target , Learn the technique to evaluate your business performance , Understand features of SHG or Cooperative ,Learn to form SHG or cooperative , Learn success stories of SHG / Cooperative

- **Commercial skill (market linkage, bank loan scheme etc.)-36 hrs**

Understand market and Marketing , Analyse the market and product-clientele relation, Identify commercial and financial metrics includes tariff barrier ,recession e marketing, Bank interface – Mudra loan , Availing support of Government schemes to promote artisans etc.

Key Learning Outcomes of Soft skill –III - 42 hrs.

- **Carpet Expo/ Mela / Haat / Emporium and Miscellaneous**

Exposure to Carpet Expo/ Mela / Haat / Emporium etc as per availability of the event during training , In absence of practical exposure video of past events , Learn Inter firm comparison

Total Programme Duration: 624 Hours

- Ability to develop training materials in bilingual in one or more key learning outcome as detailed above.
- Intention to provide returnable carpet sample(s) to demonstrate trainees for enriching their Product Development Skill.
- Intention to share experience through case studies to enhance given targeted competencies in trainees.

Note: Empanelled guest faculty on engagement will be paid Honorarium as per rule/provisions.