



No. M-12011/02/2019-20/MD

Government of India

Ministry of Textiles

Office of the Development Commissioner (Handicrafts)

West Block-7, R K Puram,

New Delhi-110066

Dated: 20.03.2020

CIRCULAR

Subject:-Annual Action Plan for the year 2020-2021 and Domestic Marketing event to be conducted during 2019-20.

This is in continuation to this office circular of even number dated 09.03.2020 regarding the guidelines to be followed while applying for the proposal online for organising Gandhi Ship Bazaar, Craft Bazaar, Exhibitions and Sp. Exhibition at Urban Haat during 2020-21.

In this connection, All Regional Directors/Assistant Directors are enjoined upon to follow the additional guidelines detailed as under:

1. The implementing agency may submit their proposal by **10.04.2020** for the year 2020-21.
2. The concerned Assistant Director must recommend or reject the proposal **with the reason of recommendation/rejection by 15.04.2020**. It must also be ensured that no event remains pending.
3. The concerned Regional Director **must recommend or reject the proposal with the reason of recommendation/rejection** and has the responsibility to submit the desired information in the prescribed format by **20.04.2020 via email as well**.

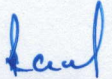
S.No	Name of I.A	Name of Activity	Venue	Expected footfall	Expected sales	NGO portal applied no.

4. The State handicraft Corporations and other agencies are also requested to apply online for marketing Scheme through NGO portal.
5. Sh. Yoginder Pandey, Deputy Director (H) is requested to provide access to the concerned Regional Directors on NGO portal for the proposals under MSS Scheme.

All implementing agencies who have been sanctioned marketing event during 2019-20 and could not organise the event upto March 2020 due to preventive measures taken to contain the spread of COVID19, the last date for such events sanctioned under MSS scheme for the year 2019-20 is extended upto 30th May, 2020.

6. All other terms and conditions shall remain the same.

This issues with the approval of Development Commissioner (Handicrafts) vide diary no. 34845 dated 19.03.2020


(Anirudh Kapil)
Assistant Director (MSS)
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To

1. All Regional Director (SR /CR /ER /WR /NER /NR), Office of DC (Handicrafts) for circulation and necessary compliance.
2. PA to DC (HC)/ PA to ADC (HC)/ PA to Sr. Director (HC)/ PA to Director (HC).
3. Sh. Yoginder Pandey, Deputy Director (H), Hqrs office, New Delhi
4. Sh. Sandeep Khurana, Scientist 'E' to upload the circular on the website in news and circulars.


Assistant Director (MSS)


2.No	Name of	Name of	Venus	Expected	Expected sales	NGO portal applied
	LA	Activity		Footfall		no.

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(Aniruddh Kaphi)
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Date: 2