

No.M-12014/34/2016-17/MD
Government of India
Ministry of Textiles
Office of Development Commissioner (Handicrafts)
Block No.7, R.K.Puram
New Delhi-110066
Dated: - 14. 09. 2017

To

The Regional Director
Office of DC(Handicrafts)
N.Delhi/Lucknow/Kolkata/Guwahati/Mumbai/Chennai

Sub: - Selection of artisans for participation in Master Creation Programme is to be held w.e.f. 1st to 15th December, 2017 at Dilli Haat.

Sir/Madam,

As per the approved Action Plan of Domestic Marketing for the year 2017-18, the Master Creation Programme at Dilli Haat, INA, New Delhi w.e.f. 01.12.2017 to 15.12.2017 is to be organized. In this connection, Development Commissioner(Handicrafts) has conveyed the procedure for selection of artisans, as per following priority: -

1. Shilp Guru.
2. The National Awardees/N.M.C. those who have not participated in Master Creation 2016 and Surajkund Mela 2017.
3. If there are still vacancies, the user artisans of GI Crafts may be nominated.
4. If there are still vacancies, the same may be filled from State Awardees (not State Merit Certificate holders) who have not participated in Master Creation 2016 and Surajkund Mela 2017. No case General category artisans may be recommended.
5. Not more than two artisans from the same craft of the State may be recommended.
6. The final selection of artisans will be done by the Headquarters Office.

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7. While selecting artisans under 4 above, concerned Asstt. Director must give a certificate mentioning the reasons for non-availability of artisans under 1, 2 & 3 above.

Accordingly, selection may be made for Master Creation 2017. The last date of receipt of applications is 30.9.2017 in the field units. The following quota has been approved for each Regional Office, as per details given below:

Region	Master Creation Prog. 1 st - 15 th December,2017 Quota	Waiting list
Northern Region	25	6
Central Region	25	6
Eastern Region	20	5
Western Region	25	5
Southern Region	15	4
North Eastern Region	10	4
Total :-	120	30

Thereafter a consolidated list of artisans may be sent to Headquarters Office latest by 10.10.2017. The final selection will be made by Headquarters Office.

This issues with the approval of Development Commissioner(Handicrafts).

Yours faithfully,

(A.K. Mohanty)
Assistant Director(Marketing)