

No. M-12011/3/2017-18/MD
Government of India,
Ministry of Textiles,
Office of the Development Commissioner (Handicrafts)
West Block VII, R. K. Puram,
New Delhi- 110066.
Date: 17.02.2020

To,

All Regional Director/ DD (In-charge)
(NER/SR/WR/ER/NR/CR)
Office of DC (Handicrafts).

Subject: Participation of women artisans in the slot 23 w.e.f. 01.03.2020 to 15.03.2020 and GI craft artisans w.e.f. 16.03.2020 to 31.03.2020 at Dilli Haat, INA.

Sir,

This is regarding participation of artisans at Dilli Haat, INA for the slot 23 & 24 from all across India as detailed:

Slot 23: 01.03.2020 to 15.03.2020 - 50 women artisans
Slot 24: 16.03.2020 to 31.03.2020 - 60 GI craft artisans

Region wise distribution of stalls is given as under:

S.No	Region	Quota of stalls			
		Slot 23	Waiting	Slot 24	Waiting
1.	Northern	10	05	10	06
2.	Central	09	05	10	06
3.	North Eastern	05	05	10	06
4.	Southern	09	05	10	06
5.	Eastern	09	05	10	06
6.	Western	08	05	10	06
	Total:-	50	30	60	36

The order of preference for the selection of artisans for slot 23 at field Offices is detailed below:

1. Woman artisan from **running SHG**.
2. Woman artisan having Shilp Guru/National Awardee/National Merit Certificate.
3. Woman DIVYANG artisan.
4. Endangered Craft Woman Artisan
5. Other Woman Artisan.

The order of preference for the selection of artisans for slot 24 at field Offices is detailed below:

1. GI craft authorised user.
2. DIVYANG artisans practicing GI craft.
3. Shilp Guru/NA/NMC practicing GI craft.
4. Any artisan practicing GI craft.



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The guidelines to be adhered to is detailed as under:

1. **List submitted by field office directly to Headquarter office will not be accepted.** Only RD/DD (In-charge) has the responsibility to compile and send the consolidated list to Headquarter office. List of selected artisans may be submitted to this office for **slot 23 by 21.02.2020 and slot 24 by 03.03.2020** in the prescribed format.
2. The status of the artisans i.e. GI authorised user, artisans from running SHG, Award if any, physical status i.e. handicapped etc. must be mentioned in the remarks. The mobile number of the artisans should also be mentioned in the list so that the consolidated list may be forwarded to the officials of Handicrafts Help line for communication to the artisans regarding their selection through phone calls & messages.
3. Regional Director/Deputy Directors (in-charge) should ensure adequate participation from their region and must submit the list of artisans as per their allotted quota along with the waiting list by the due date.
4. **Only Pahchan I card holder artisans will be allowed for participation.** Artisan with old or duplicate I card will not be allowed. Artisan should not have participated in Dilli Haat for the last 6 months.
5. The selected artisan should reach the venue one day before the commencement of the event. Only one helper other than artisan is allowed to sit in the stall. Helper should be in the blood relation with the artisan or from the same village. None other than these will be allowed/recommended as helper. If some other/unauthorised person other than the artisan/helper is found on the stall during inspection/visit, the artisan will be debarred for participation in any marketing event for five years and the stall will be closed with immediate effect.
6. The artisan should carry only those items against which he/she has been selected for participation as per Pahchan Card.
7. TA/DA/Freight Charges will be paid for participation.
8. The artisan should carry one original photo Identity proof other than Pahchan Card and Helper should carry two original photo Identity proofs.
9. During the surprise inspection of the stalls by HQ team, any artisan may be asked to demonstrate his/her skills, so artisans concerned are requested to prove the genuineness of their craftsmanship through live demonstration or through any other medium like video clip of demonstration etc.

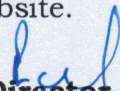
This issues with the approval of Competent Authority vide Dairy No. 23688, dated 13.12.2019

Yours faithfully,


(Anirudh Kapil)
Assistant Director (MSS)

Copy to:

1. The In-charge (NIC), O/o DC (Handicrafts) to upload on the website.
2. The Assistant Director (Hindi) for Hindi Version.


Assistant Director (MSS)